



Nonprofit Board Academy *Description and Information*

"You cannot change any society unless you take responsibility for it, unless you see yourself as belonging to it and responsible for changing it." – Grace Lee Boggs

What is the program?

Nonprofit Board Academy is a program of Nonprofit Leadership Initiative and is offered in partnership with the Leadership Fox Cities Alumni Association. It is designed to engage, educate, prepare, and inspire participants to meet the demand for 21st century nonprofit board leaders.

Why is it being offered?

The purpose of the program is to aid in meeting the critical need for nonprofit board member growth and diversity throughout the community. The program inspires leaders to share their expertise, talent, and passion in board service of a nonprofit organization.

Program Basics

- 6-sessions
- Each session led by guest presenter/technical expert
- The program emphasizes BoardSource resources and *The 10 Basic Roles & Responsibilities of a Nonprofit Board*. Each presenter supplies a blend of curriculum that includes BoardSource along with their own instructional design and experience.

Program Participants

Participants possess a desire to be effective social leaders who are willing to actively engage in issues impacting the community. Individuals desire to share in meaningful service and apply their leadership, technical expertise, strategic thinking, and fiscal integrity. Candidates for the program likely fall into one of three categories:

- **Aspiring Board Members:** Community leaders who are discerning volunteering in service to a nonprofit board or currently seated on a nonprofit board committee
- **Recent Board Members:** Newly seated board members who are in their first term seated on a nonprofit board
- **Experienced Board Members:** Seasoned board members looking to revitalize and strengthen their competencies in nonprofit board service

Program Format

Sessions: Curriculum educates participants on the most critical roles of a board through interactive learning sessions with nationally respected speakers in board governance.



Online Reading and Communication: A selection of articles, videos and resources about nonprofit strategy and board governance will be supplied. Participants read and review materials and post discussion remarks to their cohort as well as communicate regularly with coordinators and presenters.

Nonprofit Resources: Putting learning into action is a critical purpose of the program. Ongoing access to workshops and resources is available for program alumni including online access to NonprofitNext, Board Connect, training and workshops, and networking with professionals.

Program Maximum

Enrollment in the cohort will consist of a cross-section of 15-20 participants.

Location

Virtual

Cost

As a pilot year we are offering a 50% discount:

- Leadership Fox Cities Alumni Association Member: \$250
- Leadership Institute Alumni & Current Cohort nonprofit board members: \$250
- All Other Participants: \$500

Remit payment within 30 days following notification of acceptance into the program.

**It is expected participants attend all six sessions; there are no refunds for missed sessions.

Commitment Details

Dates yet to be determined

- | <u>Time</u> | <u>Total Commitment</u> |
|---|--|
| <ul style="list-style-type: none">• Sessions run 3 hours each: 5:00 – 8:00 p.m.• It is likely you will need an additional 1 to 2 hours between sessions for independent study such as online reading and videos, cohort discussion posts, communication check-ins, and survey feedback. Time will vary for each participant. | <ul style="list-style-type: none">• 18 hours of total class time• 6-12 hours of total independent study• Total 24 - 30 hours |
| | <u>Certificate of Completion</u> |
| | <ul style="list-style-type: none">• Nonprofit Board Academy - Effective Nonprofit Board Leadership |



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Nonprofit Board Academy

Session Details

The design of the program begins with cutting-edge course content presented by local and international thought-leaders in a cohort-style interactive setting.

Furthermore, the program blends in components of independent study with online resources, cohort communication and debate, and leadership skill-building.

Participants gain the skills, experience and connections to improve their current board service or prepare to be an effective asset to any nonprofit board they choose to serve in the future.

Session #1: TBD; 5:00 – 8:00 p.m.

Board Roles & Responsibilities with Mary Stelletello, Vista Global Consulting

- Determine mission and purpose: It is board responsibility to create and review a statement of mission and purpose that articulates the organization's goals, means, and primary constituents served (BoardSource #1).
- Select the chief executive: Boards must reach consensus on the chief executive's responsibilities and undertake a prudent search to find the most qualified individual for the leadership position (BoardSource #2).
- Support and evaluate the chief executive: The board ensures the chief executive has moral and professional support needed in order to further the goals of the organization (BoardSource #3).

Session #2: TBD; 5:00 – 8:00 p.m.

Fiscal Strategy with Steve Zimmerman, Spectrum Nonprofit Services

- Ensure adequate financial resources: A nonprofit board's foremost responsibility is to secure adequate resources for the organization in order to fulfill its mission (BoardSource #6).
- Protect assets and provide proper financial oversight: The board must work in collaboration in development of the annual budget and ensure proper financial controls are in place (BoardSource #7).

Session #3: TBD; 5:00 – 8:00 p.m.

Governance as Leadership with Mary Stelletello, Vista Global Consulting

- Ensure effective planning: Boards must actively participate in an overall planning process and assist in implementing and monitoring the plan goals (BoardSource #4).



- Monitor and strengthen programs and services: The board's responsibility is to determine which programs are consistent with the organization's mission and monitor their effectiveness (BoardSource #5).
- Build a competent board: All boards have a responsibility to articulate prerequisites for candidates, orient new members, and periodically and comprehensively evaluate their own performance (BoardSource #8).

Session #4: TBD; 5:00 – 8:00 p.m.

Ethical & Legal with Nancy Heykes, On Point Consulting

- Ensure legal and ethical integrity: The board is ultimately responsible for adherence to legal standards and ethical norms (BoardSource #9).

Session #5: TBD; 5:00 – 8:00 p.m.

Resource Development with a trainer from Network for Good

- Enhance the organization's public standing: The board should clearly articulate the organization's mission, accomplishments, and goals to the public and garner support from the community through advocacy (BoardSource #10).

Session #6: TBD; 5:00 – 8:00 p.m.

Final Session with Kim O'Brien, accompanied by guest Executive Director panel

- Final reflection and action steps
- Executive Director panel discussion
- Certificate presentation and final remarks

Thank you for your interest in Nonprofit Board Academy. It is important everyone contribute to creating the best possible learning experience. Note the following participant expectations:

1. Attend all scheduled sessions; actively participate in learning and discussion
2. Complete assignments given between sessions to augment learning
3. Participate in creating an open and trusting learning environment
4. Practice active listening; share opinions respectfully; and invite diverse ideas
5. Exercise professional discretion and confidentiality for the personal context shared
5. Supply requested feedback and evaluations