



**NONPROFIT**  
**LEADERSHIP**  
**INITIATIVE**

## Fiscal Year Update and Highlights

The Nonprofit Leadership Initiative (NPLI) began its fourth year of operation on July 1, 2019. As I reflect on the highlights of last year and all that has been realized, I know none of those accomplishments could have been achieved without the guidance, support and vision of so many individuals and organizations. Since NPLI's inception in 2016 as a three-year pilot within the Community Foundation for the Fox Valley Region, we have come a long way and are very excited for what is yet to be developed.

**THANK YOU** to our funders, nonprofits, educators and community members for your investment in working with us to build a stronger Fox Cities. ~ *Kim O'Brien, Executive Director*

### Program Highlights

#### Leadership Institute

- 3rd class of graduates
- Participants created an alumni program to continue collaborating and learning together

#### Board Connect

- Format change to include more nonprofits

#### Leadership Forum

- Revised program to allow additional nonprofit staff and board members to participate

#### Operations

- Formalized our steering council governance and realigned committees
- Hired part-time program manager

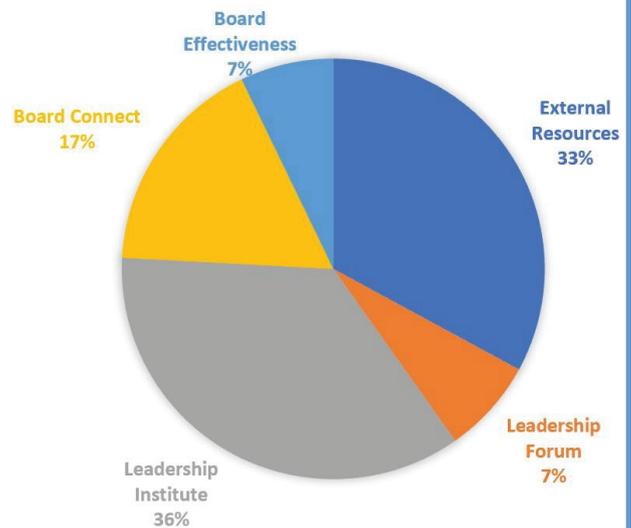
#### External Resources

- 10 nonprofits piloted Network for Good fundraising software
- Created Microsoft Office 365 Users Group
- Collaborated with Microsoft for workshops on technology enablement of nonprofits
- 436 nonprofits accessed Nonprofit Next, a data-rich website

### 2018-19

Expenses \$172,000

Percentage by program



*The 2018-19 Leadership Institute graduating class. The Institute is a year-long cohort education program, created in collaboration with Fox Valley Technical College. The program teaches core competencies required for nonprofit leadership.*

*Pictured: Front row: Lisa Jones, Luke Schiller, Jill Grambow, Jaime Kriewaldt, Susan VandenHeuvel, Rachel Youngquist. Back row: Stephanie Bowers, Mike Goodwin, Brett Devine, Ryan Roth, Katy Hopp, Anne Muller, Jolie VerVoort. Not pictured: Jessica Fleek*

## Future Plans

Strategic planning sessions helped formulate our strategy for 2019-20 goals.

**Goal: Revise board effectiveness program**

Strategy - Research board training cohort learning programs with implementation by spring of 2020

**Goal: Strengthen program impact measures**

Strategy - Program committee will utilize an impact criteria model to review new programs

Strategy - Conduct focus groups to measure program impact

**Goal: Sustainability model formulated**

Strategy - Develop marketing plan

Strategy - Review partnership/sustainability options

## Outreach



- 39** Leadership Institute Graduates
- 550** Leadership Forum participants
- 480** Board Connect event attendees
- 86** Attend board member small group learning sessions
- 436** Nonprofit Next users

### Meet our Steering Council:

- Becky Boulanger, FVTC Foundation
- Gary Cebulski, Community Volunteer
- Lynn Coriano, POINT
- Mary Downs, Catalpa Health
- Jenni Eickelberg, Thrivent Financial
- Tammy Geenen, Community Foundation for the Fox Valley Region
- Tony Gonzalez, United Way Fox Cities
- Jeff Hahn, Real World Strategies
- Marti Hemwall, Community Volunteer
- Cathy Mutschler, Community First Credit Union
- Kim Wetzel, Amcor Company Foundation

## What participants are saying.....



*"The Leadership Institute has been critical in helping me analyze the current state of operations, identifying improvements, and implementing a mission-driven change. The class has also made me more aware of the larger role that I now play as a non-profit community leader and advocate."*

~ Luke Schiller, Heckrodt Wetland Reserve

*"I just wanted to send a quick note to say how incredibly valuable, engaging, and inspiring the Leadership Forum on long-term financial stability was. The presenter was so well spoken and had a wealth of knowledge to share. I could have listened to her all day."*



*"I'm so grateful that we have you to put together these opportunities, and thankful to be able to take advantage of it! Keep up the great work."*

~ Nikki Hessel, Future Neenah, Inc.



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