



## Continuing our Mission

**We provide Fox Valley nonprofits with opportunities for leadership development and learning to better achieve their missions.**

When we began our initiative in 2016, we knew there was a need for nonprofit leadership training. What we didn't know, is if two years later there would be the same enthusiasm for our training and programming. As we began our third year this past July, we found the answer to be **YES, WE WANT MORE!**

The compelling stories of success from executive directors and board members engaged in our programming continue to drive our commitment to this additional resource in our local community.

Our founding funders had a commitment to the vision and made three-year funding pledges to begin this initiative. Those funders include the Community Foundation for the Fox Valley Region, Community First Credit Union, United Way and Thrivent.

Recently the Community Foundation has committed their support for the Nonprofit Leadership Initiative to continue as one of their programs supporting local nonprofits for an additional three years, beginning July 1, 2019.

**We are especially excited about the Community Foundation's decision to double their financial contribution to our programming.**

**With this backing we are not only continuing our current programming, but also identifying the gaps and reaching out to external resources to help fill them.**



This year we have included funding to provide 10 nonprofits with one year of licensing and coaching for the Network for Good fundraising platform to increase their outreach to donors and the community. *"The best part about this offering is the time I have been able to spend with the other nonprofits as we learn from each other. Yes, we compete for the same dollars from the same donors, but we are really helping each other!"*

### Technology Workshops



NPLI has also partnered with Microsoft Techspark Wisconsin to help nonprofits create a strategy to use technology to move their missions forward. Microsoft contracted with Wipfli to provide a series of workshops for 11 nonprofits to develop a comprehensive road map for success in using technology to meet their missions.

*"Technology is not just a tool, it is a strategy to better achieve your mission,"* stated Ryan Peasley, Wipfli Technology Manager who led the workshops. *"Instead of only focusing on how much technology costs, we should focus on the improved outcomes technology enables."*

**NPLI received a \$30,000 grant this year from Microsoft for the work we are doing to help nonprofits in this arena.**

Throughout this project, FVTC has joined us and continues to be a resource to our local nonprofits by offering IT planning, guidance and much more.



Photo: Workshop series presented by Microsoft and Wipfli to help nonprofits learn how to use technology to meet their mission. L-R: Kim O'Brien, NPLI Executive Director, Ryan Peasley, Wipfli Technology Manager, Michelle Schuler, Microsoft Manager Techspark Wisconsin, Paul Mueller, CIO Thrivent (retired), Dan Miller, Wifpli Senior Manager, Doug Waterman, FVTC Dean - Information Technologies and Learning Innovations .

## Join us!

On behalf of the committee members investing their time, talent and treasure toward fulfilling our mission, I thank you for your support.

We are motivated to make a better community through our thriving nonprofits and the lives they touch.

***Your financial contribution builds strong nonprofit leaders who are making an impact on our community.***

If you would like to learn more about our current events, future plans, or funding opportunities, please don't hesitate to contact me.

If you are able to include us in your will or estate planning, we would love to hear from you. Gifts of cash, securities, IRA assets, real estate or other assets help make our programs available.

*Kim O'Brien*

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Nonprofit Leadership Initiative  
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### Meet our Steering Council:

- Gary Cebulski, Accounting/Finance Executive
- Lynn Coriano, POINT
- Mary Downs, Catalpa
- Jenni Eickelberg, Thrivent Financial
- Tammy Geenen, Community Foundation for the Fox Valley Region
- Tony Gonzalez, United Way Fox Cities
- Jeff Hahn, Real World Strategies
- Marti Hemwall, Community Volunteer
- Nancy Heykes, On Point Consulting
- Mary Sullivan, Community First Credit Union
- Kim Wetzel, Bemis Company Foundation



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## NPLI Programs

### ◆ Leadership Institute

What:

Nonprofit Management Certificate program  
39 participants, 35 nonprofits

Strengths:

Cohort building, content depth & breadth,  
leadership growth of participants

### ◆ Executive Director Forum

What:

Training events on best practice for nonprofits  
14 events, 400 attendees, 142 nonprofits,  
29 topics, 32 trainers

Strengths:

Content value for time invested, networking,  
ability to blend with Leadership Institute  
offerings

### ◆ Board Support

What:

Mentoring for new board members  
7 events, 60 plus attendees, 12 topics

Strengths:

High value/low time investment, networking,  
aligned with Leadership Institute's curriculum

### ◆ Join A Board

What:

Creating community awareness of nonprofits  
10 events, 450 attendees, 65 nonprofits

Strengths:

Build awareness of nonprofit engagement,  
attract new volunteers, focus on young  
professionals

### ◆ Curated External Resources

Nonprofit Next:

What:

Online portal of information for nonprofits  
covering 512 best practice resources  
402 users, 252 nonprofits

Strengths:

Curated information, 24/7 availability

Network for Good and Technology Workshops

Listed on front page

Strengths:

Access to key resources, low cost investment